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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/749,682	12/31/2003	Brian Andrew Phillips	2043.035US2	2158
49845 7590 06/23/2009 SCHWEGMAN, LUNDBERG & WOESSNER/EBAY P.O. BOX 2938			EXAMINER	
			FADOK, MARK A	
MINNEAPOLIS, MN 55402			ART UNIT	PAPER NUMBER
			3625	
			NOTIFICATION DATE	DELIVERY MODE
			06/23/2009	ELECTRONIC

# Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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	Application No.	Applicant(s)	
	10/749,682	PHILLIPS ET AL.	
Office Action Summary	Examiner	Art Unit	
	MARK FADOK	3625	
The MAILING DATE of this communication a Period for Reply	ppears on the cover sheet wit	the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REP WHICHEVER IS LONGER, FROM THE MAILING  - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory perion.  - Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the main earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNIC 1.136(a). In no event, however, may a re od will apply and will expire SIX (6) MONT ute, cause the application to become ABA	ATION.  Jly be timely filed  HS from the mailing date of this communication.  NDONED (35 U.S.C. § 133).	
Status			
Responsive to communication(s) filed on 13     This action is <b>FINAL</b> . 2b) ☐ The 3 ☐ Since this application is in condition for allow closed in accordance with the practice under	nis action is non-final. vance except for formal matte		
Disposition of Claims			
4) Claim(s) 16-20 is/are pending in the applicat 4a) Of the above claim(s) is/are withdown 5) Claim(s) is/are allowed. 6) Claim(s) 16-20 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and Application Papers	rawn from consideration.  /or election requirement.		
9) The specification is objected to by the Examin 10) The drawing(s) filed on is/are: a) and a continuous applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the	ccepted or b) objected to be ne drawing(s) be held in abeyand ection is required if the drawing(s	e. See 37 CFR 1.85(a). ) is objected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) ☐ Acknowledgment is made of a claim for foreign a) ☐ All b) ☐ Some * c) ☐ None of:      1. ☐ Certified copies of the priority docume 2. ☐ Certified copies of the priority docume 3. ☐ Copies of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a list	nts have been received. nts have been received in Apiority documents have been reau (PCT Rule 17.2(a)).	plication No eceived in this National Stage	
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date	Paper No(s)	mmary (PTO-413) /Mail Date ormal Patent Application -·	

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### Continued Examination Under 37 CFR 1.114

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 4/13/2009 has been entered.

Acknowledgement is made to the amendment to claim 16, leaving claims 16-20 open to prosecution. Applicant's amendment and remarks were carefully considered and were found persuasive, however after further search and consideration the following new ground of rejection is provided.

### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 16-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rotman (US 7,324,968) in view of Lettich (US PG PUB 20020049622) and further in view of Woods US PG PUB 20020152174).

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In regards to claims 16-20, Rotman teaches a shipping system that acts as a proxy for the seller and is integrated at a payment processor (Rotman, summary and col 14, lines 49-61), but does not specifically mention interacting with an on-line interface hosted by the shipping vendor. Lettich teaches an integration architecture that permits disparate supply chain members to maintain there individual status on a single hosted site. It would have been obvious to a person having ordinary skill in the art a the time of the invention to include in Rotman the integration architecture of Lettich, because this permits one stop shopping and permit the parties to collaborate without losing their individual identities in the supply chain (Lettich, para 0002).

It is also noted that the combination of Rotman and Lettich does not specifically teach that a shipping label is provided via a web page. Woods teaches generating a label and transmitting it to the entity that is shipping the product (Woods, para 0013). It would have been obvious to a person having ordinary skill in the art a the time of the invention to include in Rotman and Lettich sending a shipping label, because this will assure that information is consistent with the information collected from both the buyer and the sender, thus reducing errors.

## Response to Arguments

Applicant's arguments with respect to claims 16-20 have been considered but are moot in view of the new ground(s) of rejection.

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#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to **Mark Fadok** whose telephone number is **571.272.6755**. The examiner can normally be reached Monday thru Friday 8:00 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, **Jeffrey Smith** can be reached on **571.272.6763**.

Any response to this action should be mailed to:

Commissioner for Patents

P.O. Box 1450

Alexandria, Va. 22313-1450

or faxed to:

**571-273-8300** [Official communications; including

After Final communications labeled

"Box AF"]

For general questions the receptionist can be reached at

571.272.3600

Business Center (EBC) at 866-217-9197 (toll-free).

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <a href="http://pair-direct.uspto.gov">http://pair-direct.uspto.gov</a>. Should you have questions on access to the Private PAIR system, contact the Electronic

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/Mark Fadok/

Primary Examiner, Art Unit 3625